



LCC-21 Initial Test Experience (ISPR) — BS Mass Communication | Experience 10

Status: Cleared (Alhamdulillah)

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Overall Paper Feedback

- **Verbal:** Tricky overall
 - Only 3–5 **questions** came from the **100 MCQs PDF/lecture set**
 - More focus was on **series, jumbled letters, alphabetical order, and months-based MCQs**
- **Non-Verbal:** Easy and manageable
- **Academic:** Mostly **general concepts** from Mass Communication + Research

Verbal Section — Topics That Appeared

- Number/Alphabet **series** (more than expected)
- **Jumbled letters** (word making)
- **Alphabetical order** (arranging words/letters)
- **Months/day logic** type MCQs
- Overall, verbal needed **better speed + focus** because questions were not straight repeats

Non-Verbal Section

- Non-verbal MCQs were **easy**
- Patterns and basic logic were manageable with normal practice

Academic Section (Mass Communication) — Questions Remembered

- **Nawa-e-Waqt** kab aaya? (launch year asked)
- **The Times of Pakistan** ka founder kaun tha?
- Visual communication kis type ki communication hai?
- Communication kis cheez ka process hai?
- Editing ke liye kaun se tools use hote hain?
- Sirf picture ka important portion save karne ke liye kaunsa tool use hota hai?
 - **Cropping**
- Sab se zyada kaunsa newspaper parha jata hai?



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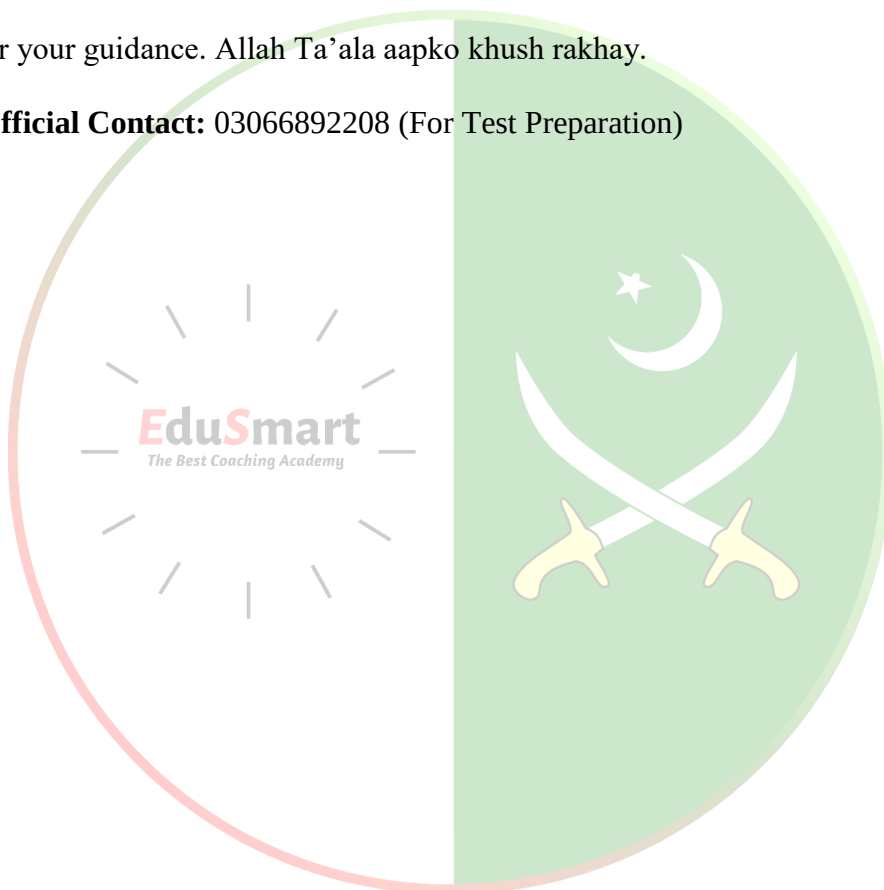
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- **WAP** aur **Bluetooth** mein kya difference hai?
- Editing kyun ki jati hai?
 - **To combine essential parts**
- **Persuasive techniques** (concept asked)
- Camera shots related MCQs
 - Close-up shot mein zyada **intimacy** hoti hai ya wide shot mein?
- Mostly MCQs **research-related** bhi thay

Closing Note

Thank you for your guidance. Allah Ta'ala aapko khush rakhay.

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